

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:
Yekutiel Josefsberg

Serial No.: 10/597171

Group Art Unit: 2618

Confirmation No.: 7087

Examiner: Tu X Nguyen

Filed: January 3, 2007

For: METHOD AND APPARATUS
FOR DETERMINING THE
EFFICIENCY OF RADIO
PUBLICITY AND/OR
BROADCASTED PROGRAMS

Commissioner for Patents
PO Box 1450
Alexandria, VA 22313-1450

Sir:

Amendment B

Responsive to the Official Action of June 19, 2009 having a shortened period for response terminating September 19, 2009, please amend the above-identified application as follows: